Contact: Laurie Farrell media@baltimorecorps.org

BALTIMORE CORPS ANNOUNCES PLANS TO SHARE MODEL FOR SERVICE WITH CITIES, COMMUNITIES ACROSS THE NATION

(BALTIMORE – June 7, 2022) – Baltimore Corps today announced plans for sharing its model for service with other cities and communities throughout the nation as the nonprofit prepares to officially launch City Corps, with its first-ever expansion site in Birmingham, Alabama this month.

City Corps is a national platform for Baltimore Corps to share its model for service and essential practices. Fagan Harris, the nonprofit's founder and CEO, says the decision behind City Corps builds on 10 years of proven experience creating pathways to high-mobility careers.

"Cities are a great source of untapped talent living in places that are chronically overwhelmed by our biggest challenges while also being historically underfunded," Harris said. "Baltimore Corps has been doing this work for a long time, and we're ready and excited to share our more equitable model for service with other cities across the U.S. as well as lessons we have learned."

Baltimore Corps recruits and activates talented people who are often overlooked or underestimated and connects them to high-growth career opportunities in public service and social entrepreneurship. Today, the nonprofit is one of the largest recruiters of diverse, underestimated talent in and for Baltimore City, as well as the city's largest grantmaker and lender to early-stage social entrepreneurs and Main Street businesses.

In January, Baltimore Corps launched a three-year, \$30 million campaign to significantly expand full-time service opportunities in Baltimore with a focus on healthcare and public health. In partnership with the City of Baltimore, the <u>Campaign for Citywide Service</u> brings together over a dozen local and national program and philanthropic partners.

As the citywide campaign launched earlier this year, Baltimore City Mayor Brandon M. Scott shared: "Baltimore Corps has been a steadfast partner in operationalizing our shared vision for a better, more equitable, and thriving city. Only together can we realize our shared vision for Baltimore's future."

During the week of June 13, officials from Baltimore Corps will convene in Birmingham with over 50 local and national partners to officially launch Birmingham Corps. Birmingham Mayor Randall L. Woodfin and Michael D. Smith, AmeriCorps CEO, will also be in attendance.

Fagan Harris says several factors went into selecting Birmingham as the first U.S. city to share its model, including its outstanding community, civic, and public leadership. Birmingham Corps also builds on the success of the city's response to the COVID-19 pandemic through

BhamStrong which re-deployed displaced workers as contact tracers and care coordinators through creative and innovative service partnerships. During an informal roundtable over Zoom in April, Mayor Woodfin applauded Baltimore Corps' investment in Birmingham and called the City Corps model transformational.

City Corps will collaborate with city leaders, nonprofits, philanthropy, policy makers, and corporate partners to build equitable, place-based ecosystems that turn service opportunities into sustainable careers for underestimated talent.

For more information, visit www.city-corps.org.

About Baltimore Corps

Baltimore Corps' mission to advance social innovation and a citywide agenda for equity and racial justice in Baltimore City. Each year, the nonprofit's recruiters and placement specialists qualify and prepare over 2,500 adults and youth for full-time (entry-level to executive) opportunities in service, social entrepreneurship, and the broader labor market. To learn more, visit www.baltimorecorps.org and follow @BaltimoreCorps on social media.